



WECHAT

Farseeingvideo short video solution

FARSEEING[®]

Today, any industry can be redone with short video!

Not professional

Get rid of the traditional marketing model

do not understand the operation

will not use professional equipment

will not shoot video

difficulty in recruiting talent

will not edit the post

building a team is too expensive and lacks guarantees.

solutions

we will solve all the problem above!

FARSEEING[®]

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Farseeing short video solution

凡赛科技

COMPANY PROFILE

Nanjing Farseeing Technology Industrial Co., Ltd., established in 2004, is located in the New Harbour Economic and Technological Development Zone of Nanjing City. The company integrates research and development, production, and global sales.

Product	Its main focus is on professional film and television lighting, as well as broadcasting and television lighting, widely used in film and television shooting, TV studio broadcasting, news reporting, video promotion, and still photography.
Solutions	We provide professional, high-quality audio-visual integration solutions, such as multimedia studio projects, virtual studio projects, and video shooting and live streaming room construction. In recent years, with the development of platforms like TikTok, Kuaishou, and short videos, our company has successively developed, designed, and launched related products and solutions. We offer premium lighting and audio-visual equipment for short video operation companies, enabling more people to enjoy the pleasure of shaping light and shadow.
Technology	The company has assembled a highly skilled R&D team in optics and light source technology, continuously breaking through technological barriers to drive rapid development in the film and television industry. In the field of film and television equipment, we possess a total of 26 research patents and 6 software copyrights.
Quality	The company boasts advanced production equipment, strict process control, and high-quality standards. Our products have obtained certifications such as CE, BIS, KC, ISO9001:2000, and more. The technical and quality standards of our products are at an international advanced level. They are widely used and trusted by major domestic television stations and exported to countries worldwide, establishing us as a global leader in innovative imaging intelligent devices and a reliable global brand.
Mission	Illuminate the dreams in your heart with light and shadow.
Vision	Continuously lead the forefront of technology and applications in the film and television industry.
Values	Continuous improvement, the pursuit of excellence.

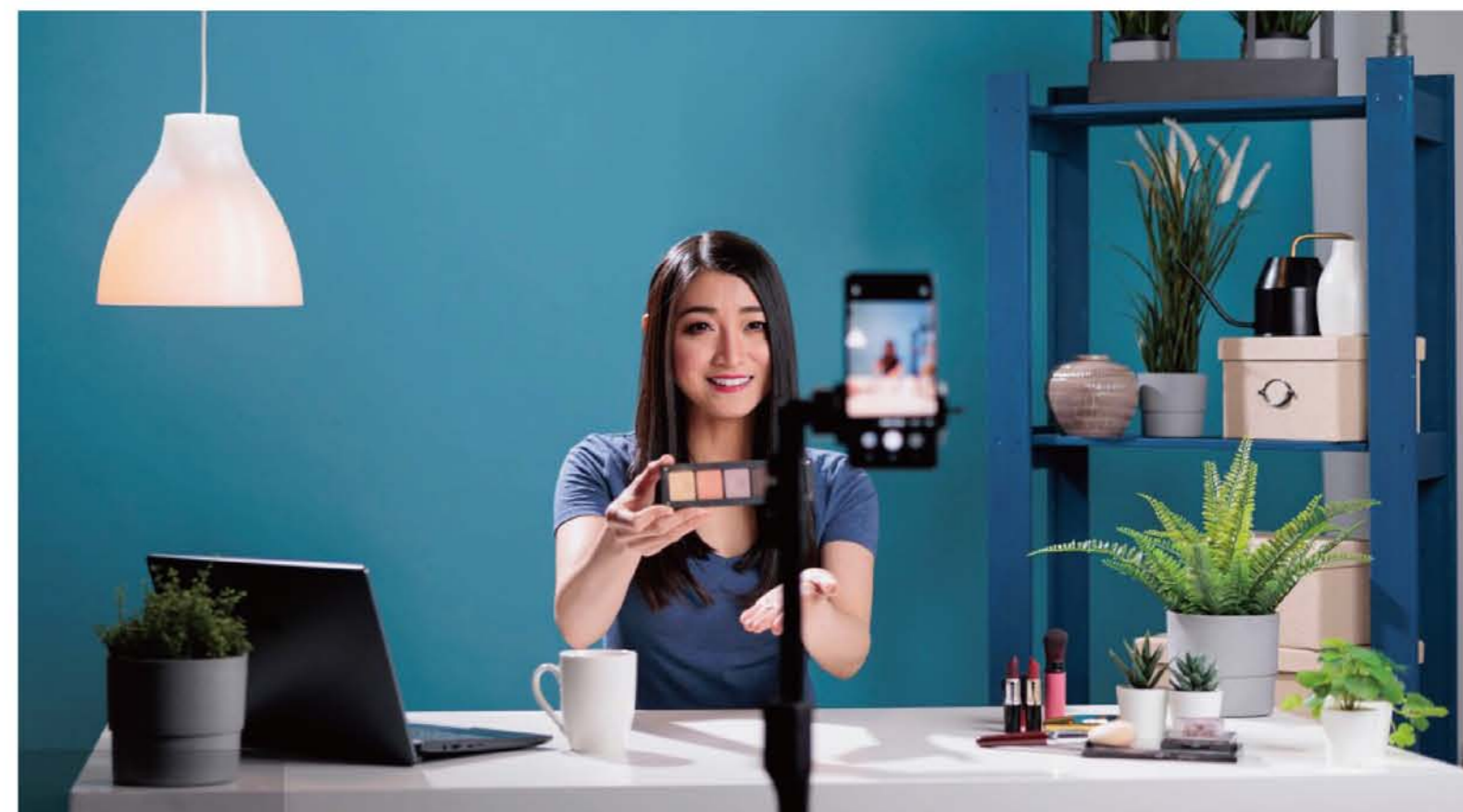
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FILM AND LIVE BROADCASTING LIGHT SERIES



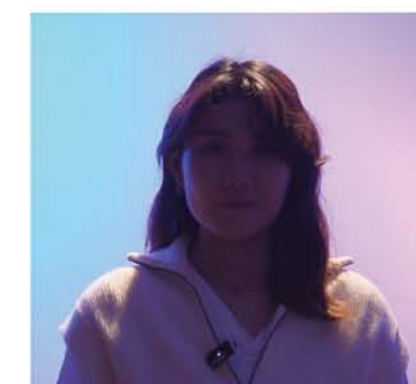
SINGLE-PERSON SEATED BROADCAST



Key Light



Fill Light



Backlight

LIGHTING CONFIGURATION

1. Key Light: FD-J300 Parabolic + Grid

2. Fill Light: FD-J200S Spherical Cover

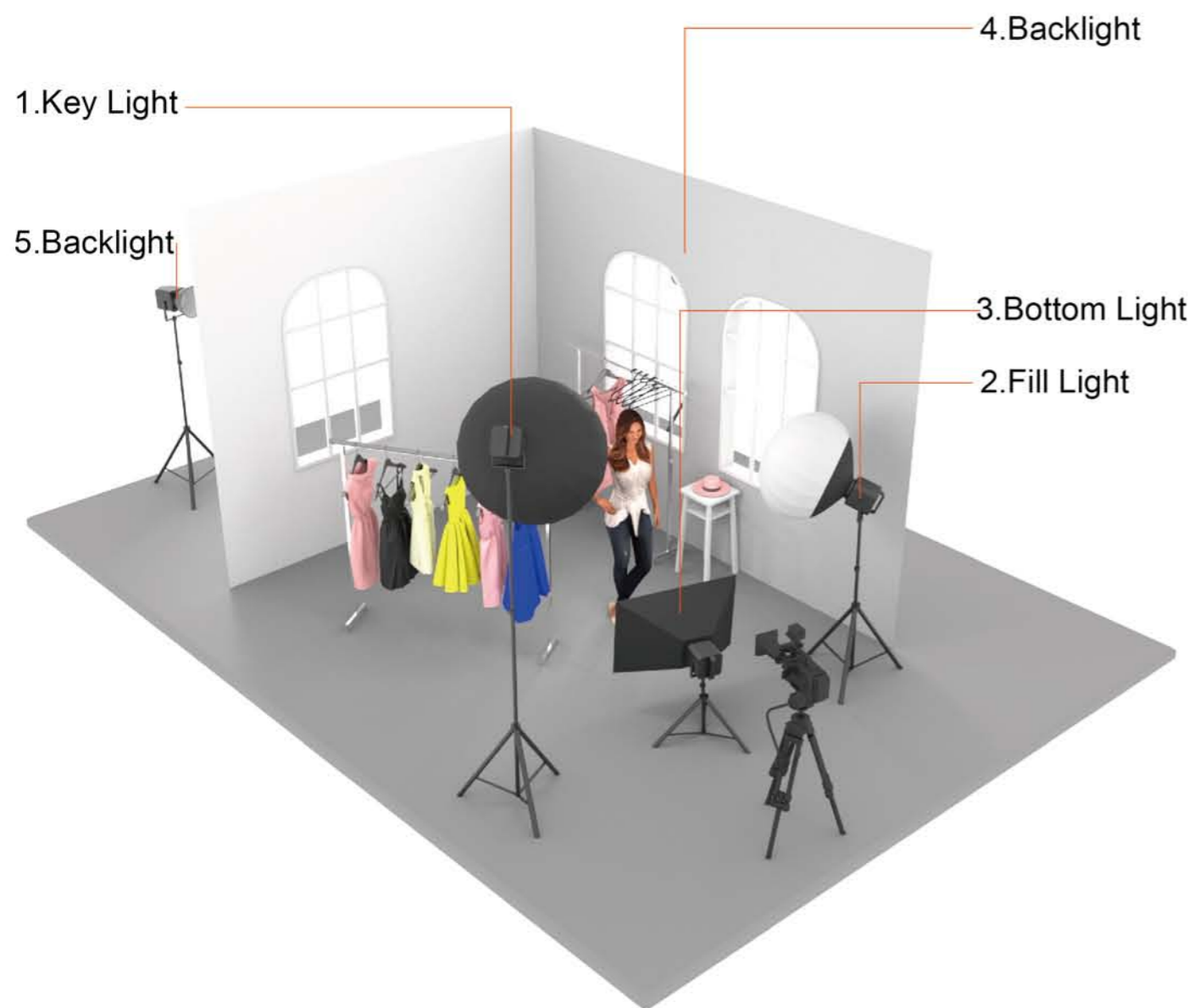
3. Backlight: FD-J200S Standard Cover

(placed high, diagonally illuminating towards the anchor)

The three-light setup is a fundamental and classic lighting technique."



SINGLE-PERSON STANDING BROADCAST



LIGHTING CONFIGURATION

1. Key Light: FD-J300 Parabolic + Grid (Grid is used to control the illuminated area by suppressing light diffusion, depending on individual needs.)
2. Fill Light: FD-J200S Spherical Cover
3. Bottom Light: FD-J200S Square Cover (to supplement light for the legs)
4. Backlight: FD-J200 Standard Cover (simulating sunlight coming in from the window)
5. Backlight: FD-J200 Standard Cover (simulating sunlight coming in from the window)



with bottom light



without bottom light

SINGLE-PERSON CHROMA KEYING



LIGHTING CONFIGURATION

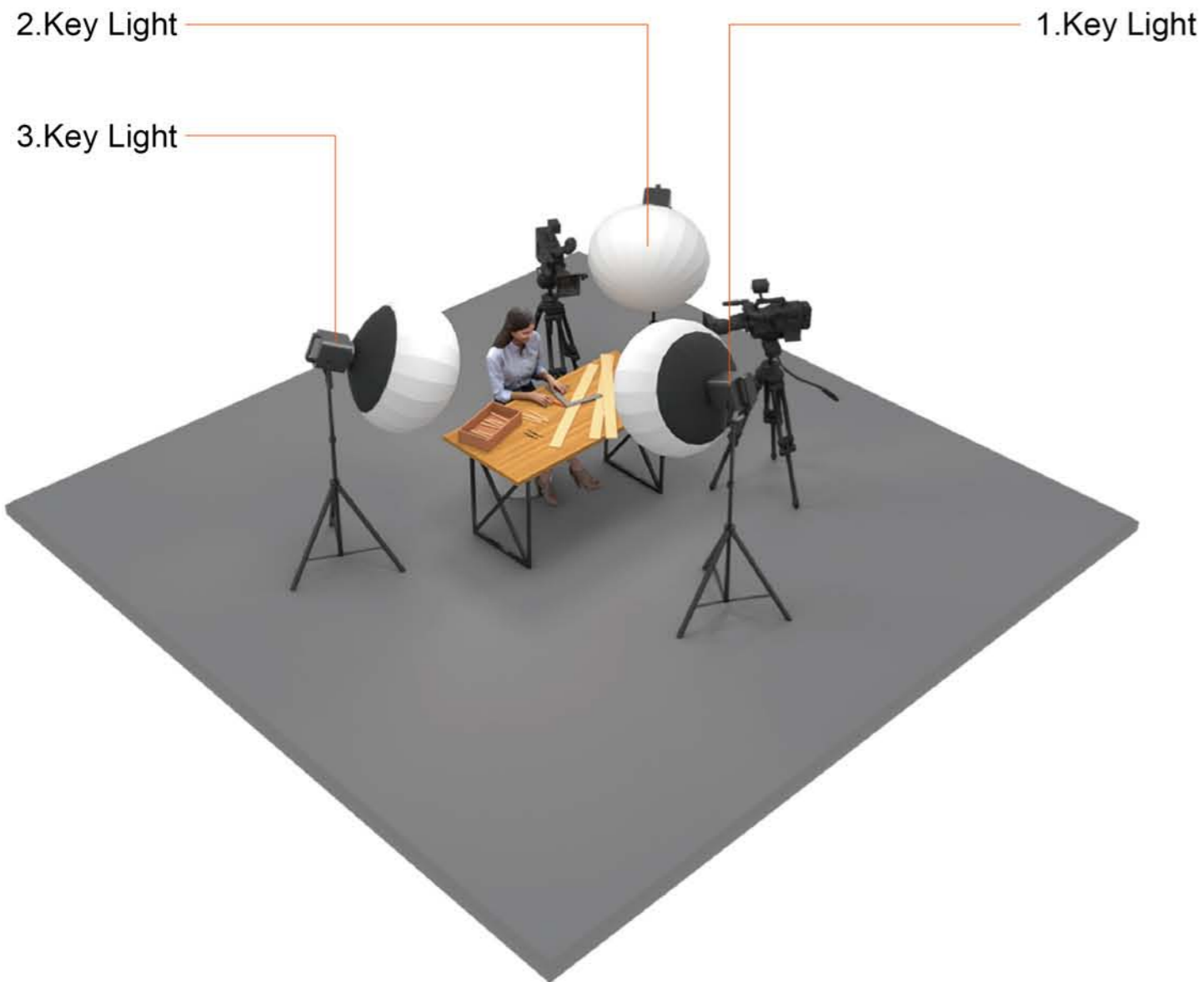
1. Key Light: FD-J300 Parabolic + Grid
2. Fill Light: FD-J300 Parabolic + Grid (Grid is used to control the illuminated area by suppressing light diffusion, depending on individual needs.)
4. Background Light: FD-J200S Spherical Cover
5. Background Light: FD-J200S Spherical Cover (the spherical cover has a wide illumination range and is suitable for uniformly lighting the green screen)
(Uneven lighting on the green screen may result in unclean chroma keying.)"



FREELY CHANGEABLE BACKGROUND



CLOSE-UP SHOTS

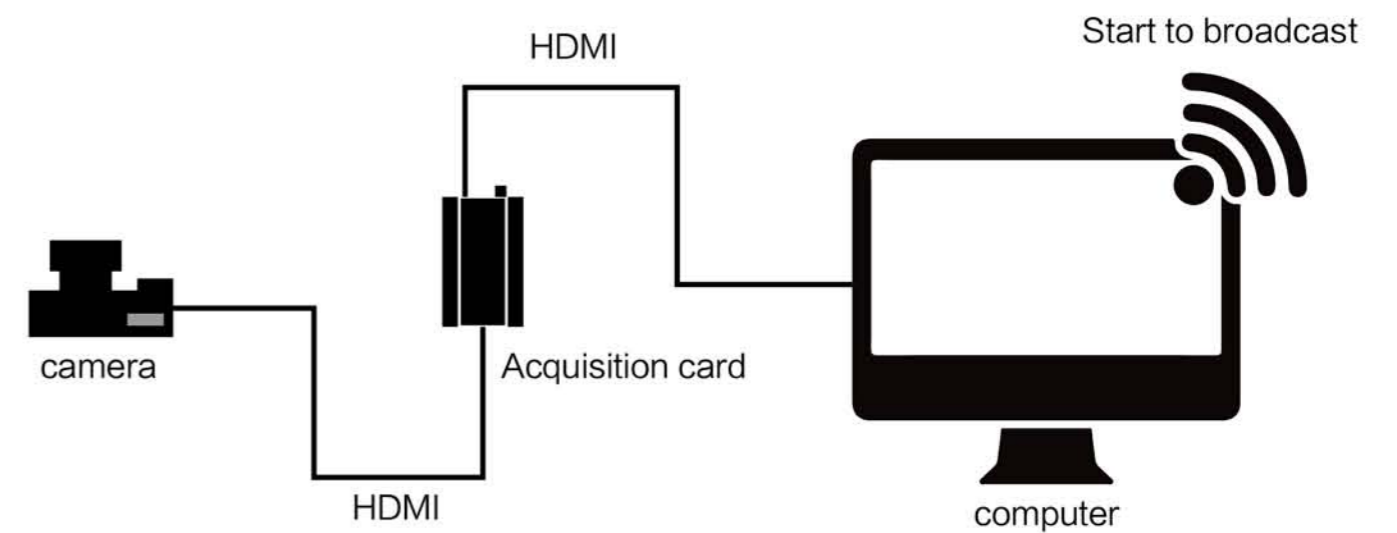


LIGHTING CONFIGURATION

1. Key Light: FD-J200S Spherical Cover
2. Key Light: FD-J200S Spherical Cover
3. Key Light: FD-J200S Spherical Cover (Local close-up lighting, focusing on uniformly illuminating the scene, minimizing shadows, and maximizing detail display.)

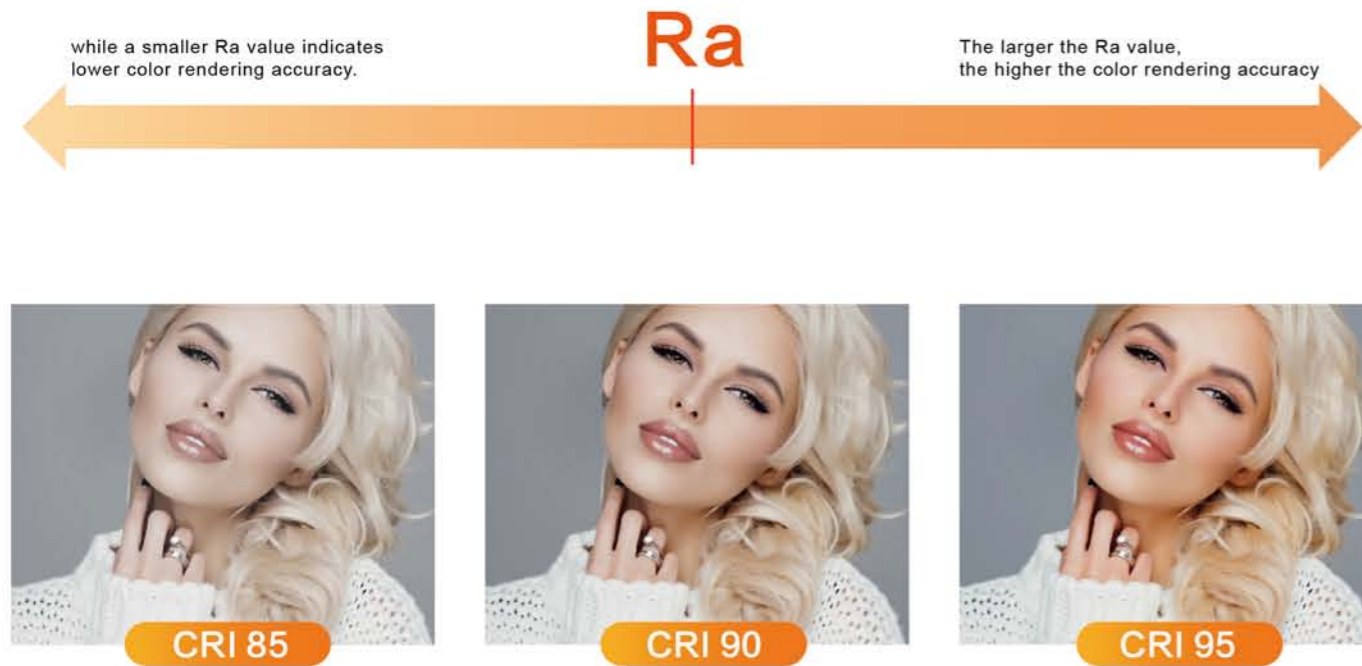


EQUIPMENT CONNECTION SCHEMATIC DIAGRAM



COLOR RENDERING INDEX (CRI)

Color rendering refers to the relationship between the actual color of an object and the color displayed under a certain standard light source.



HARD LIGHT/SOFT LIGHT

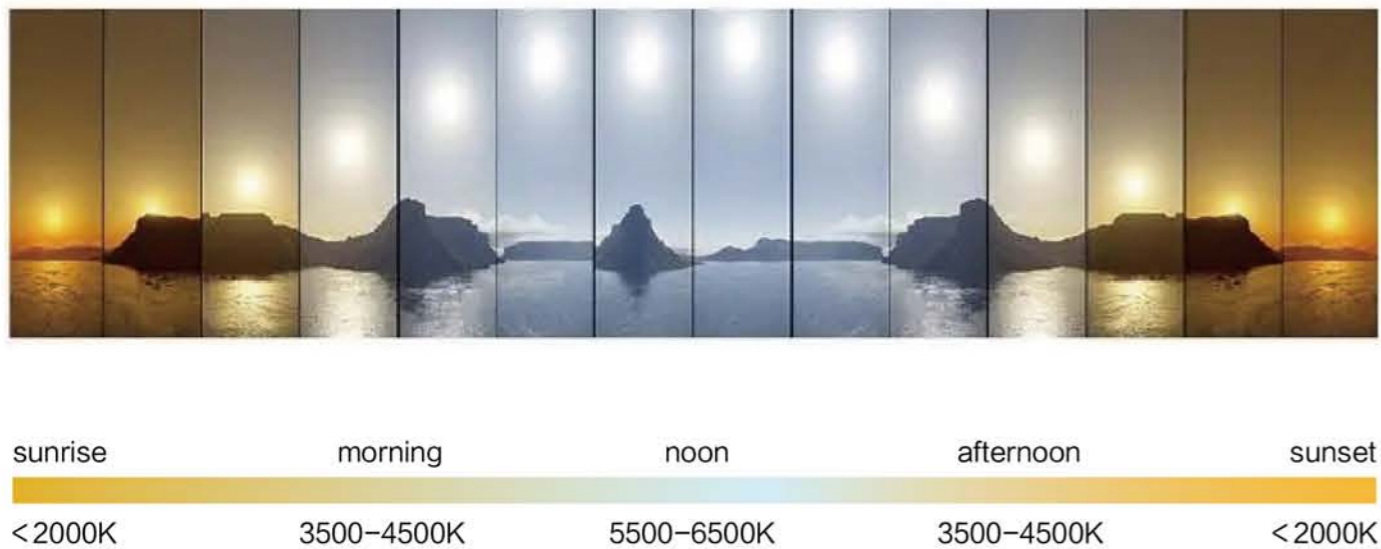
Hard light refers to intense direct light, resulting in pronounced shadows.

Soft light is illumination that doesn't create distinct shadows on the subject. It possesses a diffused nature, with less apparent directionality of the light source. It is effective in highlighting product details.

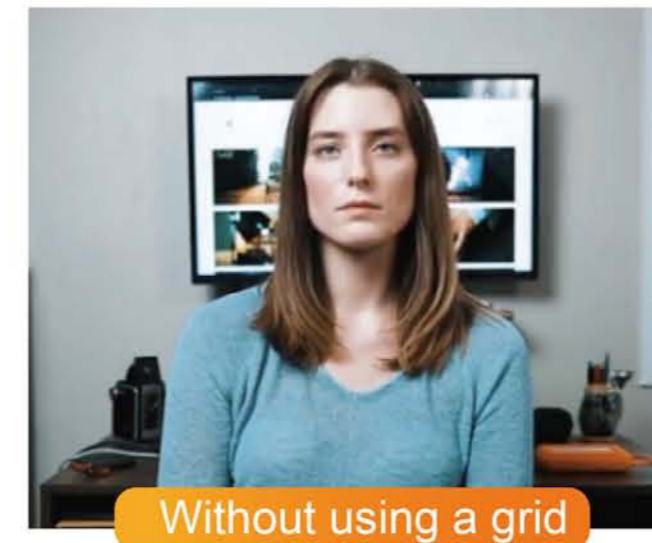


COLOR TEMPERATURE

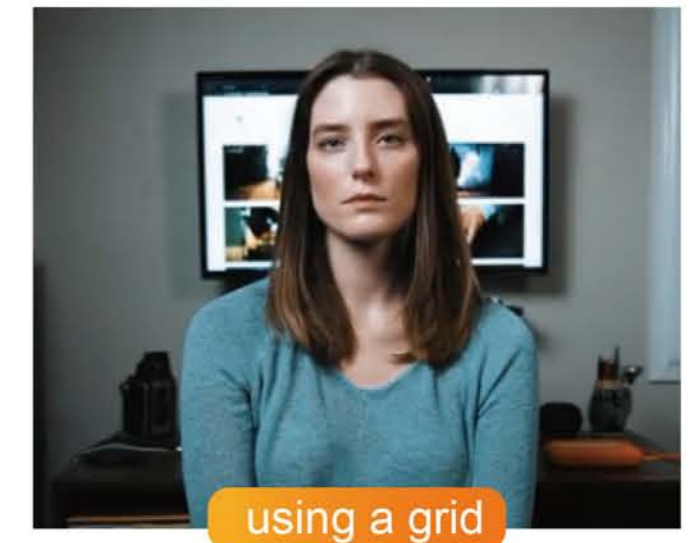
Color temperature represents the color of the light source.



CONTROLLING LIGHT



When not using a grid, the subject is illuminated without affecting the surroundings



When using a grid, the subject is illuminated, and the surroundings are also lit up simultaneously.

BEAUTY



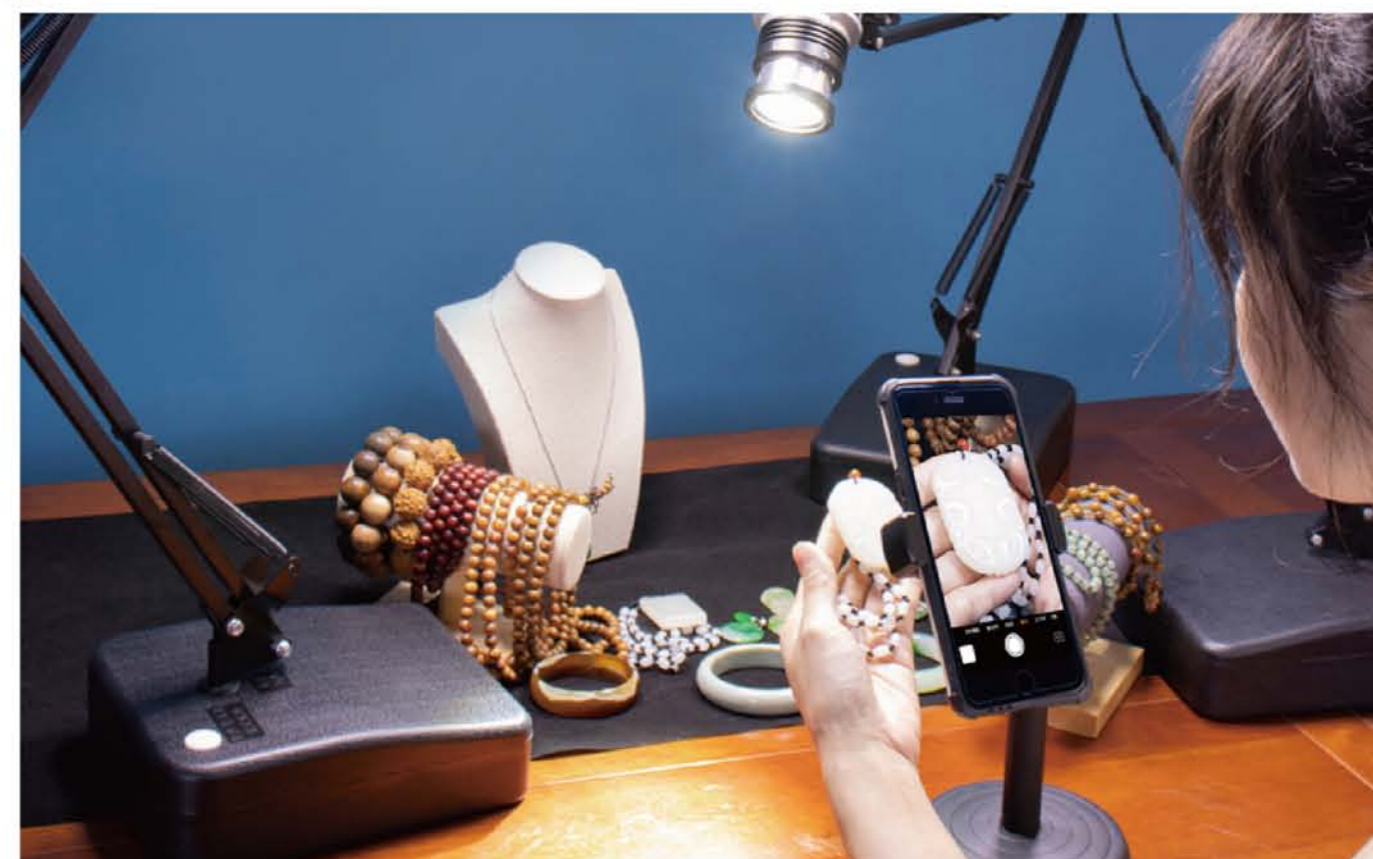
EDUCATION



FOOD



ACCESSORIES



GAMING



AESTHETICS



FITNESS



HOME



CALLIGRAPHY



LIQUOR



AGRICULTURAL SUPPORT



VOCAL



INTERVIEW



DANCE



PRODUCTION



OUTDOOR SHORT VIDEO SHOOTING





蜕变·未来 FUTURE TRANSFORMATION

大幕将启 包图2.0全球发布

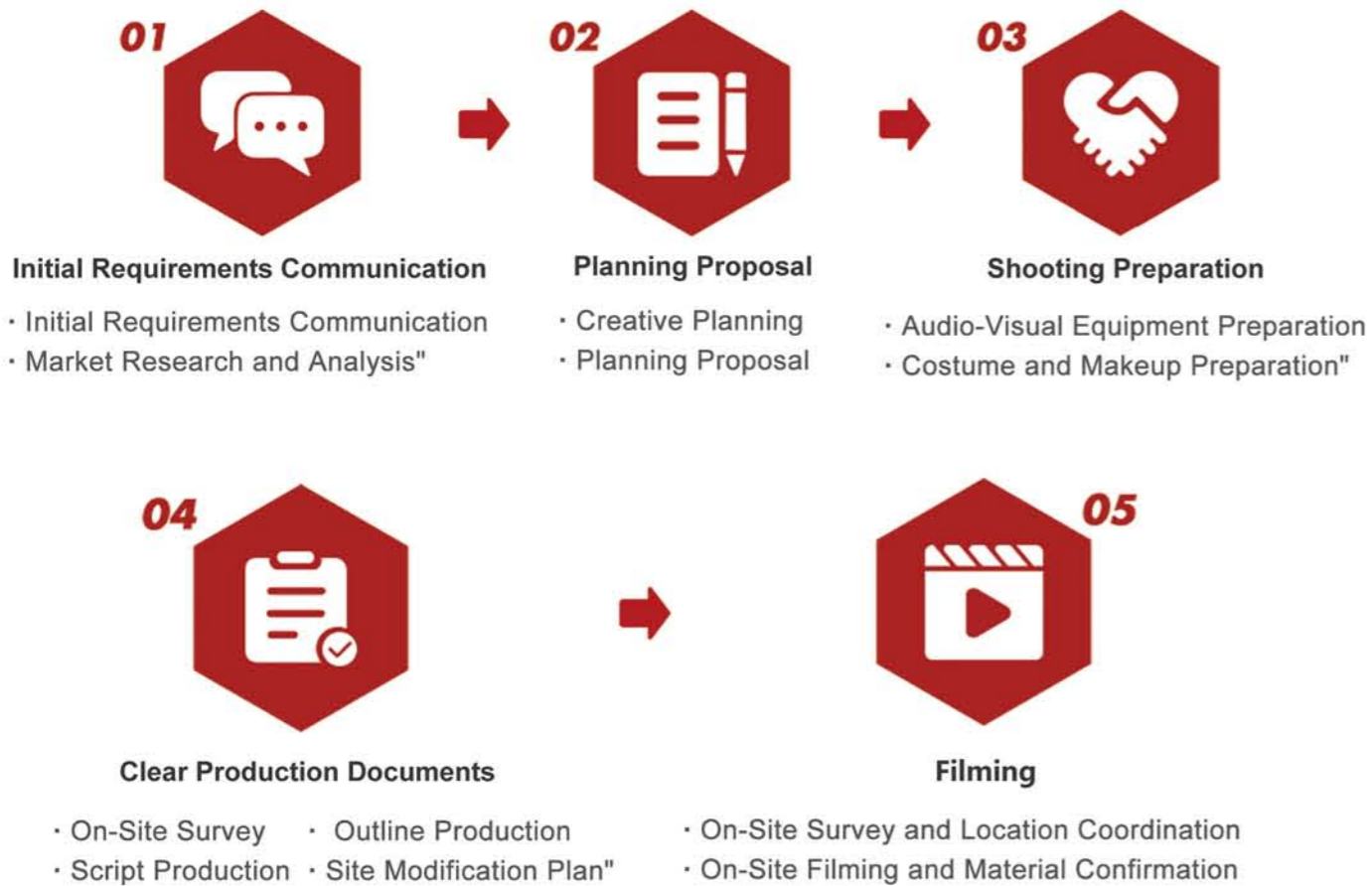
ANNUAL MEETING OF ENTERPRISES

SHARP BK NEWS



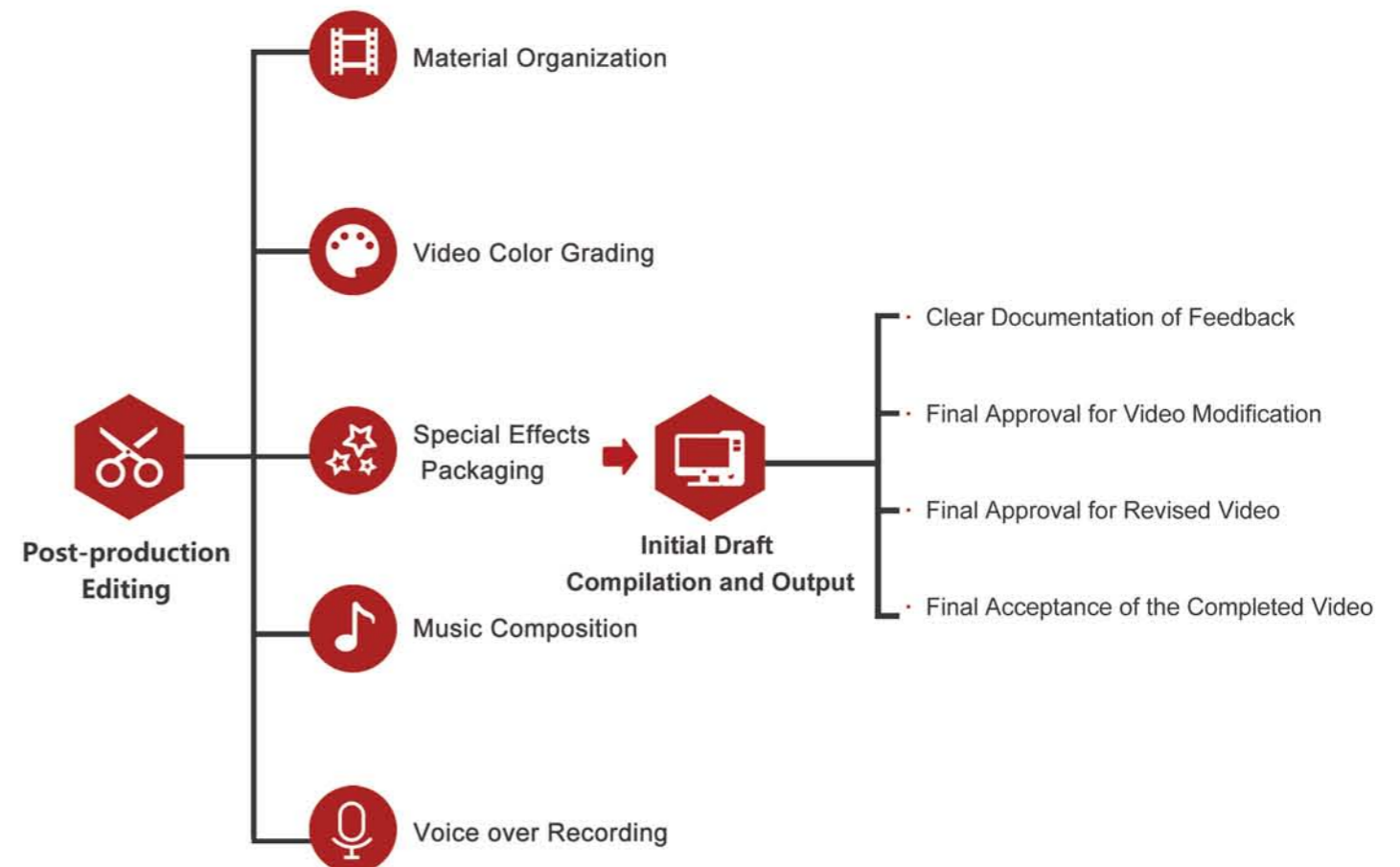
PROFESSIONAL SHORT VIDEO SHOOTING TEAM

Senior production and shooting team



PROFESSIONAL POST EDITING PRODUCTION TEAM

Senior editing and production team



SIX CORE SERVICES FOR OPERATIONAL PLANNING

- Account Construction
- Short Video Creation
- Influencer Marketing
- Throughput Placement
- Live Stream Planning
- Data Review



WITH A MASSIVE AND ACTIVE USER BASE IN SHORT VIDEO BUILDING A NEW STRONGHOLD FOR ENTERPRISES

The enormous purchasing power of 600 million daily active users triggers a million-market explosion, covering the entire network without regional limitations.



Account Construction

Conducting self-analysis, selecting target user groups, analyzing user interests, planning and establishing account positioning, enabling functionalities, obtaining blue verification (V) for account authentication, and creating a persona to define product positioning



Throughput Placement

Utilizing information advertising tools to promote short videos, boost live streaming rooms, achieve efficient exposure, gather followers, and convert leads, advertising is carried out for the store



Influencer Marketing

Gathering top, mid-tier, and lower-tier influencers of different levels and types, precise matching of influencer resources based on the enterprise's style and requirements. Empowering brands through influencer marketing to achieve conversion



Short Video Creation

Planning scripts for corporate content videos and live stream teasers, marketing strategy, shooting and producing videos with voice-overs, and maintaining accounts along with data analysis



Live Stream Planning

Offering planned in-store self-broadcasts, including providing live streaming equipment, organizing audio-visual merchandise logistics, preparing live stream host scripts, designing interactive gameplay, and optimizing live stream data analysis



Data Review

Analyze core data dimensions of the store to enhance its reputation score and experience score. Adjust store operational plans promptly and effectively based on operational data

Enterprise Qualification,



Case Directory

- Supreme People's Procuratorate of Beijing
- Xuancheng Procuratorate
- Jiangsu Agricultural Exhibition Hall
- Nanjing University
- Nanjing Normal University Press
- Nanjing Special Education Normal College
- Jilin Beihua University
- Hunan Yueyang Polytechnic Institute
- Tianjin Chengjian University
- Tianjin Disabled Persons' Federation
- Qujing No. 1 Middle School in Yunnan
- Gree Air Conditioning
- Netease Cloud Music
- Chuzhou Second Experimental Primary School
- Nanjing Nangang Cultural Activity Center
- China Telecom Zhongtong Service Research Institute
- Shanghai Yifu Technology
- Tianchang TV Station

- New Oriental Education & Technology Group
- Xinyi Education City Primary School in Guangdong
- Jixi TV Station in Anhui
- Fuding TV Station in Fujian
- Sandun Primary School in Hangzhou
- Qishan News in Qixian
- Lingcheng District Integrated Media Center in Dezhou
- Guiyang Traffic Vocational and Technical College
- Majiang Integrated Media Center
- Nankai University in Tianjin
- Yuexi Integrated Media Center
- Dezhou Daily Newspaper Group
- Lanzhou Liangzhou Integrated Media Center
- Beijing Kuaishou APP
- Beijing Zuoyebang Education Technology
- Fuyang Middle School in Hangzhou
- Putian Xinluo TV Station